

HIV & Youth: Part II

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Disclaimer

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We continue to grow and evolve and welcome you on our journey.

*“When we know better we
do better.”*

–Dr. Maya Angelou

Objectives

1. Describe strategies for effectively engaging youth individuals
2. Discuss the use of technology to retain youth in care



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STRATEGIES FOR THE EFFECTIVE ENGAGEMENT OF YOUTH

What does the research say?



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Successful Strategies

Youth
Involvement

Youth Peer
Educators

Incorporation
of Community
Partners

Integration of
HIV Service
Delivery

Incorporate
Technology

Integrated
Health Care
Team

Tailored
Interventions

Flexibility in
Service
Design

Established
Transitioning
Plans

Holistic Care
and Support

Exercise 1



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“Our program is specific to that age group living with HIV. So, when a young person comes into our program and they come into our [...] space – which has a clinic, case management, food services, all of that – all of the other people in that space who are not staff are under the age of 25 and they’re all HIV-positive.”

[Male, nurse practitioner]

Integration of HIV Service Delivery
Youth Involvement

Exercise 2



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"I think some of it is just using technology in the first place – like, lends itself to being a little bit more youth-friendly because it's sort of the norm for them that it's sort of creating services in that norm. I think, you know, figuring out ways that those tech-based services can be monitored or, you know, still active in nontraditional hours."

[Male, nurse practitioner]

Flexibility in Service Design
Incorporation of Technology

Exercise 3



(Image Source: [iStock](#))

"...] we have three adult teams, and then we have one youth team [...] but every youth provider is also on an adult team. Because we feel like that would make the transition easier – when someone sort of ages out of the youth program, they don't have to necessarily change providers. That wasn't the case in the past, when someone turned 25 and suddenly they had to have another provider.

[Female, nurse practitioner]

Established Transition Plan

Scenario 1: Incorporation of Community-based participatory research

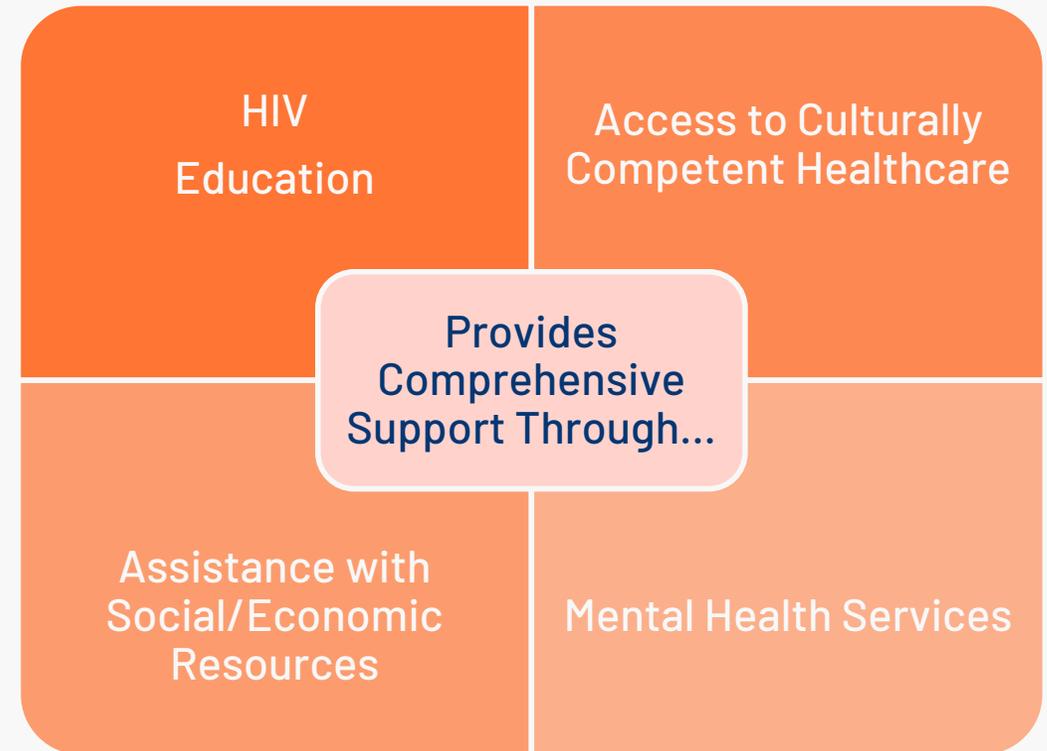


(Image Source: [iStock](#))

Scenario 2: Tailored Interventions for Specific Populations



(Image Source: [iStock](#))



Scenario 3: Holistic Support



(Image Source: [iStock](#))

Whole Person Approach



Social Well-Being

(Image Source: [iStock](#))



Emotional Well-Being

(Image Source: [iStock](#))



Psychological Well-Being

(Image Source: [iStock](#))

USE OF TECHNOLOGY

Expanding the Use of Technology

- Expanding Use Through:
 - Web-based Services
 - Telehealth Services
 - Mobile Services
 - Smartwatches
 - With Text Messaging as the Gold Standard



Text Messaging via Mobile: Pros & Cons

• Positives

Youth Forward Methods

Flexibility

Active engagement

Real-time Monitoring

Engagement Across Larger Areas

Tailored Message Delivery

• Challenges

Potential Cost of Programming

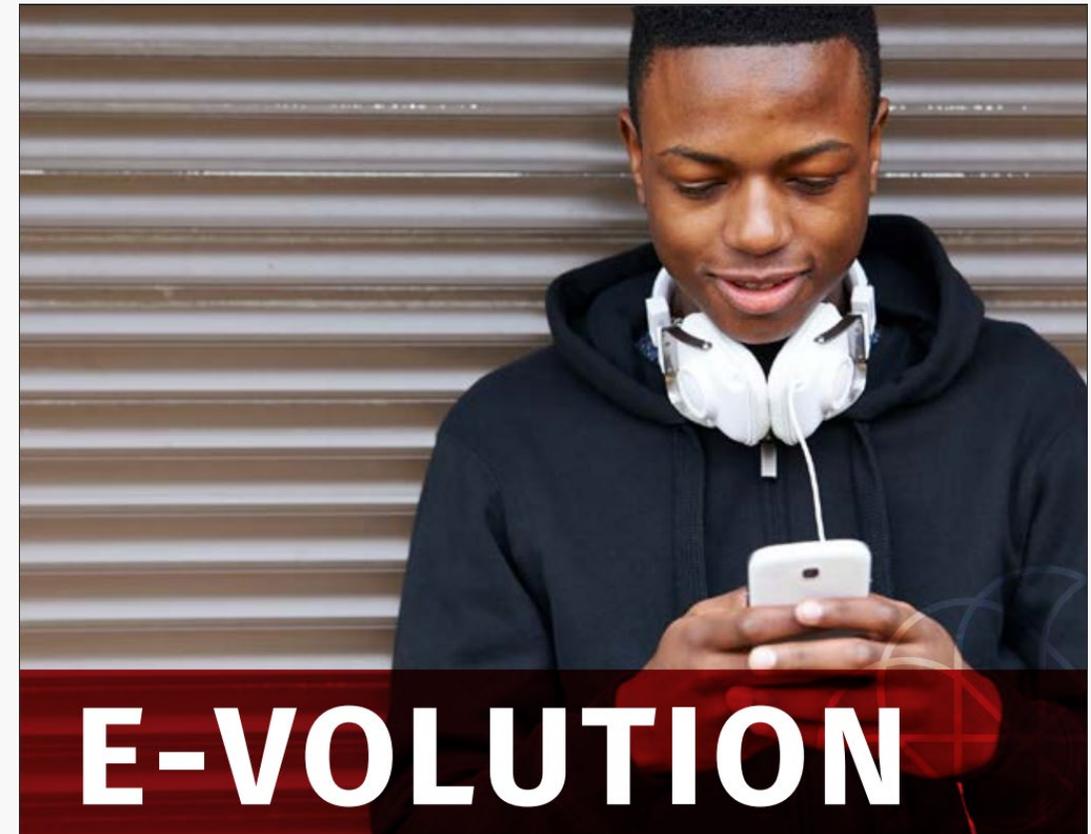
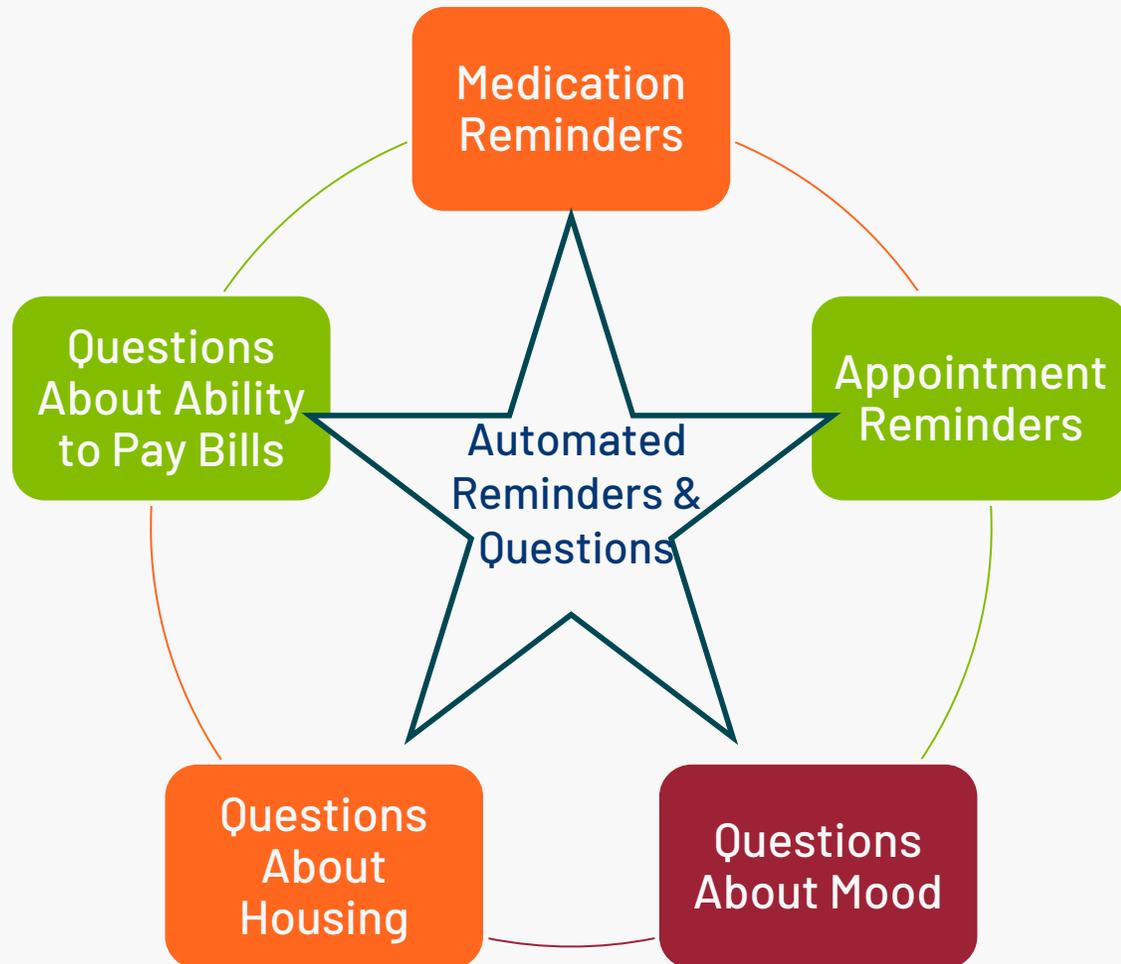
Loss of Phone

Phone Disconnection

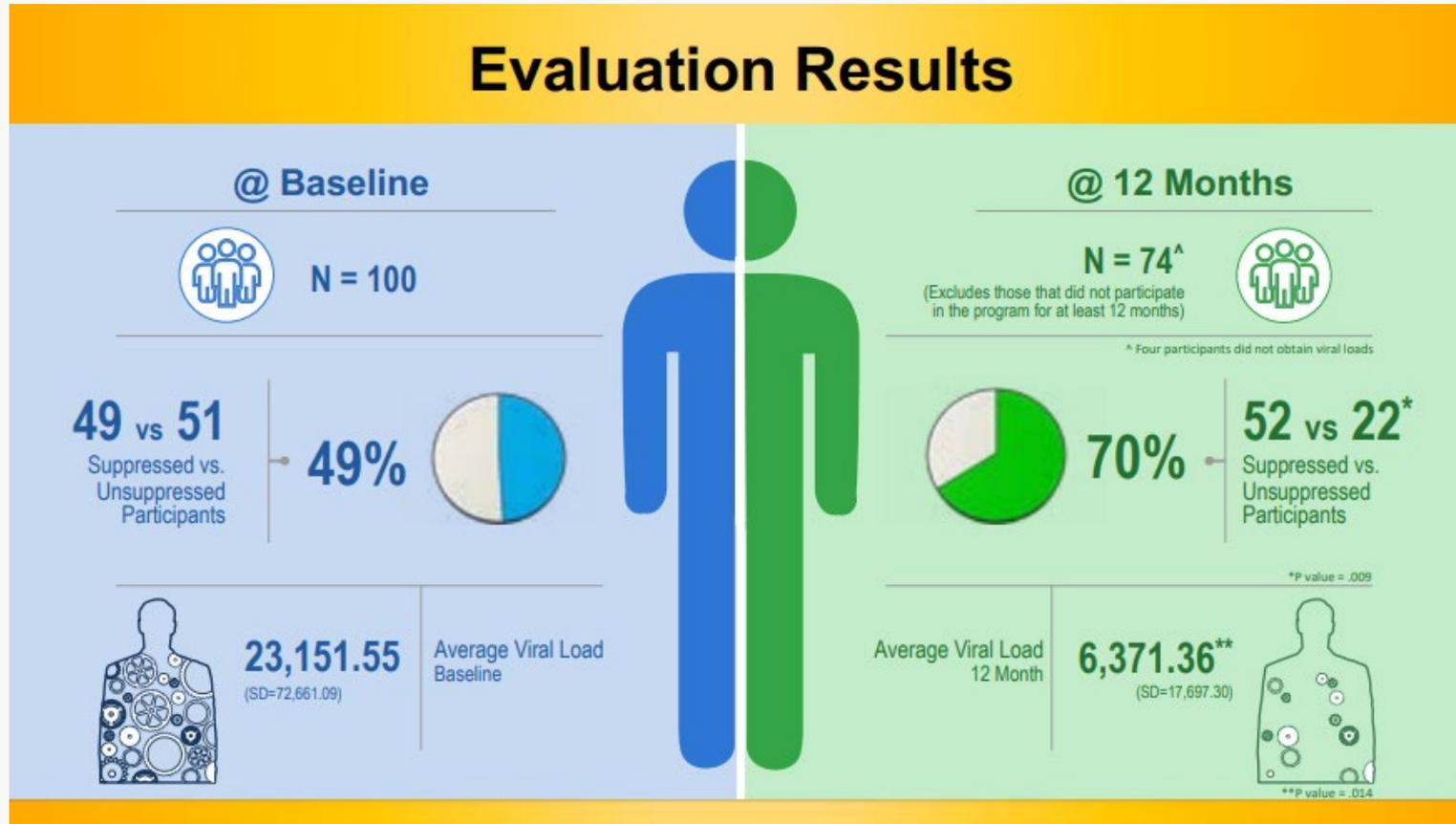
Frequently Changing Numbers

HIPAA Compliance

E-volution: Two-Way Text Messaging Intervention



Highlights and Outcomes of the E-evolution



- Viral Load Suppression Improvement
- Attendance at Medical Visits
- Text Messaging Improved Case Managers and Clients Communication

Conclusion

- Strategies for engaging young individuals in care
- Reviewed two-way messaging intervention strategy E-evolution

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